

Ultimate Outcomes



Regional
HIV/AIDS
Connection

THROUGH A HARM REDUCTION CONTINUUM



Increase health equity.



Increase connection to prevention, testing, treatment, and quality of life for those living with or systemically at-risk of HIV/AIDS and Hep C.



Decrease transmission of HIV/AIDS and Hep C and eliminate related stigmas.



Decrease preventable harms and deaths.

Strategic Directions

INFORMED BY AND ENGAGING PEOPLE WITH LIVED AND LIVING EXPERIENCE

1

Prioritize advocacy, outreach, services, and supports to, with, by, and for the following priority communities (inclusive of: Two-Spirit, trans, non-binary, and gender-diverse people) across the regions we serve

- Indigenous peoples
- African, Caribbean and Black communities
- Gay, bisexual, and other men who have sex with men
- Women at increased systemic risk
- People who use substances

2

Foster a culture of holistic well-being and vitality for staff, peers, and volunteers

- Increasing staff total compensation and wellness program
- Developing a comprehensive development program for staff, peers, and volunteers
- Building connectivity across programs and increasing our capacity to support priority communities

3

Focus partnerships and system collaboration toward reaching the ultimate outcomes

- Health partnerships
- Social service partnerships
- Housing partnerships

4

Enhance organizational strength

- Optimizing resources, processes, capabilities
- Achieving sustainability while remaining responsive
- Measuring and communicating our impact

Vision, Mission, and Value Statement



Vision

A world where HIV or Hep C infections and related stigma are rare, those living with an increased systemic risk of HIV/Hep C receive the care they need, and there are no further preventable deaths.



Mission

We are dedicated to positively impacting the lives of individuals and diverse communities living with, systemically at-risk for, or affected by HIV/AIDS and Hep C.



Value statement

The courage to do what is right.

Principles

Dignity

Inclusion

Responsiveness

Peer Engagement

Advocacy

GIPA/MEPA*

Accountability

A Learning Culture

Honouring
Our History

Harm Reduction

Collaboration

Valuing Staff
and Volunteers

Respect

Health Equity

*GREATER INVOLVEMENT/MEANINGFUL ENGAGEMENT OF PEOPLE LIVING WITH HIV/AIDS